

A spiral-bound notebook with a light brown, textured cover and a dark brown border. The spiral binding is on the left side. The text is centered on the cover.

# Setting Directions


**Galveston Bay Area  
Chapter**

**Texas Master  
Naturalists**

**4/4/2006**

# GBAC - TMN 3-5 Year Vision

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 “Galveston Bay Area Chapter-Texas Master Naturalists is a cohesive team of well trained, highly motivated and fun loving volunteers dedicated to providing education, outreach and stewardship of our Galveston Bay area natural resources.”

# Goals

## Chapter Goals

### – *Long Term*

- **Conduct 10% of chapter AT and VS opportunities on weekends**
- **75% of our membership are 10'ers in five areas (know top ten shells, trees, grasses, etc)**
- **Present a regular newsletter column, Midden article and one presentation/year to increase awareness of implications to the Galveston Bay Area of changes, trends, issues (laws, regulations, demographics, climate)**
- **Chapter participation in implementing the Galveston Bay Plan - serve on committees, be a force in driving accomplishments and direction**
- **Identify qualified chapter activities and solicit grant funding**

# Goals

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## Chapter Goals

### – *Short Term*

- **Conduct two training classes in 2006, Spring and Fall**
- **Develop the scholarship program**
- **Add additional partners - i.e. GINTC**
- **Conduct 5 AT sessions to include “tenner” activities**
- **Write one grant to fund an education or stewardship project**
- **Provide one presentation/workshop on current trends/issues**
- **Provide at least 2 articles on trends, issues, etc**

# Goals

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## Stewardship Outreach (Conservation, Preservation, Restoration, Monitoring)

### – *Long Term Goals*

- Define acreage impacted and annually increase percentage
- Implement chapter-wide water monitoring program

### – *Short Term*

- Conduct Projects of the Month
- Establish baseline acreage impacted
- Continue existing monitoring (ie. transects, butterflies, hawks, bats)

# Goals

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## Education Outreach

### – *Long Term Goals*

- Investigate establishing a Jr. MN program
- Offer year long environmental training for a second school

### – *Short Term*

- Provide one Aquatic Science Teachers workshop in the Galveston Bay Area
- Offer end of year minimum 3 hour AT workshop
- Offer a variety of advanced training opportunities
- Conduct training for certified educators and informal educators (MN's)
- Continue education programs for schools

# Goals

## Community Outreach

### – *Long Term Goals*

- **Develop an approved package of information (slides, handouts, etc.) that can be tailored to audience needs**
- **Develop speakers/educators bureau for community outreach, training class(es) and education**
- **Provide 10 community outreach presentations per year to educate about Galveston Bay Area natural resources**
- **Provide MN booth presence at 5 events/year**

### – *Short Term*

- **Make 6 presentations to diverse civic or service organizations to include information about GBAC**
- **Provide MN booth presence at 3 events**

# Goals

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## Chapter Outreach

### – *Long Term Goals*

- **Have 75% trainee retention rate**
- **In 5 years have 200 active MN volunteers**

### – *Short Term Goals*

- **Semi-annual outreach to volunteers (those not involved)**
- **Identify and communicate additional volunteer opportunities (those not as known – i.e. Shore Acres) that our MN's are doing**

# Goals

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## Communication

### – *Long Term*

- **Maintain and enhance publication of “The Midden”**
- **Maintain and enhance the web site**

### – *Short Term*

- **Publish bi-monthly newsletter**
- **Complete the web site including the electronic calendar**

# Goals

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## **Spirit/Incentives**

### **– *Long Term***

- **Continue to look for ways to promote the social bonds of the chapter**

### **– *Short Term***

- **Have chapter picnic in summer/June**
- **Host a Volunteer Opportunities Fair and invite invite all partners to participate**
- **Partner with regional chapters for regional fair**
- **Have scrapbook available**
- **Maintain display board**
- **Identify Exemplary Project and develop for State Meeting**